

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

PEM Management Corporation Attention: Accounts Payable 8305 Falls of Neuse Rd #205 Raleigh, NC 27615-3547



Advertiser	George Holding for Congress
Product	10/30 - 11/5 flight
Estimate Number	

Invoice #	120041-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL		
Account Executive	Marian Bell		
Sales Office	WRAL Local		
Sales Region	Local		

Order #	120041
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	,		J 5					- 1
	Class 4										
				10/29/12	2 to 11/04/12	6x	-111111				
	WRAL			Tu	10/30/12	:15	11:14 PM	Middle Class R2	\$325.00		1
						:15	11:16 PM	Middle Class R2	\$325.00		
	WRAL			W	10/31/12	:15	11:32 PM	Middle Class R2	\$325.00		2
						:15	11:35 PM	Middle Class R2	\$325.00		_
	WRAL			Th	11/01/12	:15	11:13 PM	Middle Class R2 Middle Class R2	\$325.00		3
	WRAL			F	11/00/10	:15	11:15 PM	Middle Class R2	\$325.00		4
	WHAL			Г	11/02/12	:15 :15	11:25 PM 11:28 PM	Middle Class R2	\$325.00 \$325.00		4
	WRAL			Sa	11/03/12	:15	12:18 AM	Middle Class R2	\$325.00 \$325.00		5
	VVI I/AL			Oa	11/00/12	:15	12:20 AM	Middle Class R2	\$325.00		3
					to football rund to football rund	ver			****		
	WRAL			Su	11/04/12	:00 :00			\$650.00 \$0.00	See MG 1.8	6
	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am	Su	11/04/12	:15 :15	11:45 PM 11:46 PM	Middle Class R2 Middle Class R2		MG for 1.6 11/04	8
				11/05/12	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:15 :15	11:23 PM 11:24 PM	Middle Class R2 Middle Class R2	\$325.00 \$325.00		7
2	WRAL Class 4	6pm News (M-F)	6-630p								
					2 to 11/04/12	4x	-1111				
	WRAL			Tu	10/30/12	:15	6:13 PM	Middle Class R2	\$325.00		1
						:15	6:14 PM	Middle Class R2	\$325.00		
	WRAL			W	10/31/12	:15	6:14 PM	Middle Class R2	\$325.00		2
						:15	6:15 PM	Middle Class R2	\$325.00		
	WRAL			Th	11/01/12	:15	6:22 PM	Middle Class R2	\$325.00		3
						:15	6:23 PM	Middle Class R2	\$325.00		



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

PEM Management Corporation Attention: Accounts Payable 8305 Falls of Neuse Rd #205 Raleigh, NC 27615-3547



Advertiser	George Holding for Congress
Product	10/30 - 11/5 flight
Estimate Number	

Invoice #	120041-1		
Invoice Date	11/11/12		
Invoice Month	November 2012		
Invoice Period	10/29/12 - 11/05/12		

Station	WRAL		
Account Executive	Marian Bell		
Sales Office	WRAL Local		
Sales Region	Local		

Order #	120041
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	6pm News (M-F)	6-630p	•	•	•	•	•		•	
	Class 4										
	WRAL			F	11/02/12	:15	6:13 PM	Middle Class R2	\$325.00		4
						:15	6:14 PM	Middle Class R2	\$325.00	1	
				11/05/12 to	o 11/11/12	1x	1				
	WRAL			M	11/05/12	:15	6:27 PM	Middle Class R2	\$325.00		5
						:15	6:30 PM	Middle Class R2	\$325.00	1	
3	WRAL	5:00 First News	5-530p								
	Class 4			40/00/40+	- 44/04/40	4	1111				
					o 11/04/12	4x	-1111				
	WRAL			Tu	10/30/12	:15	5:27 PM	Middle Class R2	\$275.00		1
						:15	5:29 PM	Middle Class R2	\$275.00		
	WRAL			W	10/31/12	:15	5:11 PM	Middle Class R2	\$275.00		2
						:15	5:13 PM	Middle Class R2	\$275.00		
	WRAL			Th	11/01/12	:15	5:12 PM	Middle Class R2	\$275.00		3
						:15	5:14 PM	Middle Class R2	\$275.00		
	WRAL			F	11/02/12	:15	5:27 PM	Middle Class R2	\$275.00)	4
						:15	5:29 PM	Middle Class R2	\$275.00		
		,	Aired Spots	16							

Gross Total \$10,000.00 **Agency Commission** \$1,500.00

Payment Terms 30 Days \$8,500.00 **Net Amount Due**